

Prepared by
ADNI Cardiac Sonography

COMPANY CATALOG

by Danielle Cox-Williams

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Ontario, CA

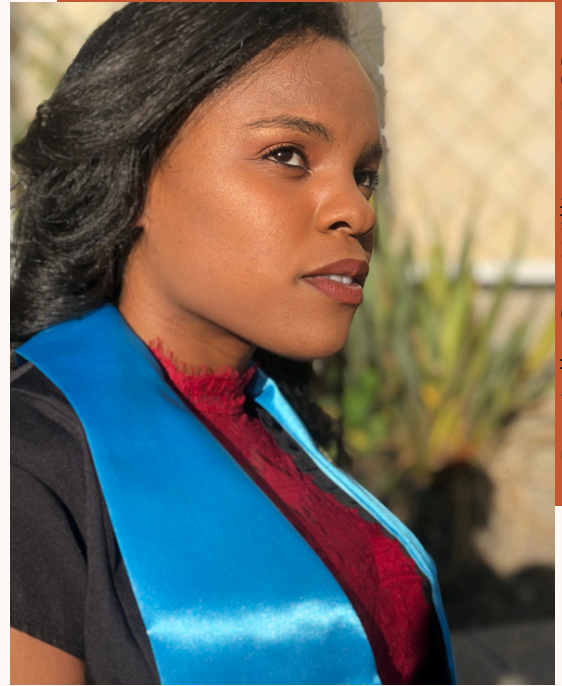
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Meet the Owner

Ever since I can remember, I've been captivated by the world of medicine. I knew I wanted to make a difference in people's lives through healthcare, though my exact path wasn't clear to me at first. When my father passed away, the lingering questions around his sudden loss led me to discover that heart disease was the cause. That moment brought both heartbreak and clarity – I wanted to be part of the solution, part of the care that saves lives.

Pursuing this mission, I became a Cardiovascular Sonographer, and from the first moment on the job, I felt a deep sense of fulfillment. My work allowed me to make a real impact, bringing me closer to my purpose each day.

Then, life took a beautiful turn. After graduating, I married my husband, an avid cyclist, passionate about taking his sport to the next level. Supporting his goal, I delved into the science of how intensive exercise affects the heart, particularly for high-performing athletes. By regularly performing echocardiograms, I can monitor his heart health to ensure he's in peak condition, moving confidently toward his dreams.

This journey has become a blend of both passion and purpose for me. Now, I'm dedicated to providing the same comprehensive, personalized cardiac care that fuels my own family's well-being. I look forward to bringing that level of care to you and your loved ones, helping you achieve the health and confidence needed to pursue your life's passions safely and wholeheartedly.

About Us

About ADNI Cardiac Sonography

Founded in 2021, ADNI Cardiac Sonography is a woman- and veteran-owned business driven by a dedication to excellence in cardiovascular imaging. After years of experience working for a privately owned cardiovascular company, we launched ADNI to provide a personalized, full-service approach that brings advanced cardiac sonography directly to your practice.

Our Services and Commitment to Care

At ADNI, we're committed to supporting healthcare providers in making accurate assessments and proactive decisions for their patients. Specializing in both adult and athlete cardiac health, our team combines precision with a patient-centered approach. Our in-office services offer high-quality diagnostic imaging and screenings, tailored to meet the unique needs of each practice we partner with.

Why Choose Full-Service In-Office Sonography?

With ADNI Cardiac Sonography, we bring the latest in cardiovascular imaging right to your clinic. Here's why that matters:

- **Convenience**: We provide on-site diagnostic imaging, reducing the need for patient travel and simplifying the scheduling process.
- **Faster Results**: In-office testing allows physicians to review results quickly, helping streamline the care pathway and avoid delays in diagnosis and treatment.
- **Enhanced Patient Comfort**: Familiar environments can reduce patient anxiety and improve overall experience, especially in cardiovascular care.
- **Dedicated, Specialized Care**: Our expertise in cardiac health for adults and athletes means we understand the specific nuances that can impact diagnosis and treatment decisions, providing a higher standard of care.

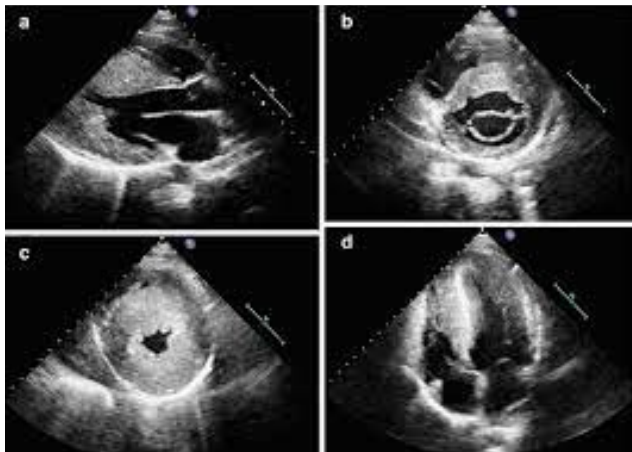
We're passionate about contributing to a collaborative care team, and we value partnerships with practices that share our dedication to quality, efficiency, and compassionate care. At ADNI Cardiac Sonography, we are honored to be a trusted resource for physicians and their patients.

Danielle Cox-Williams

Founder & Lead Technician

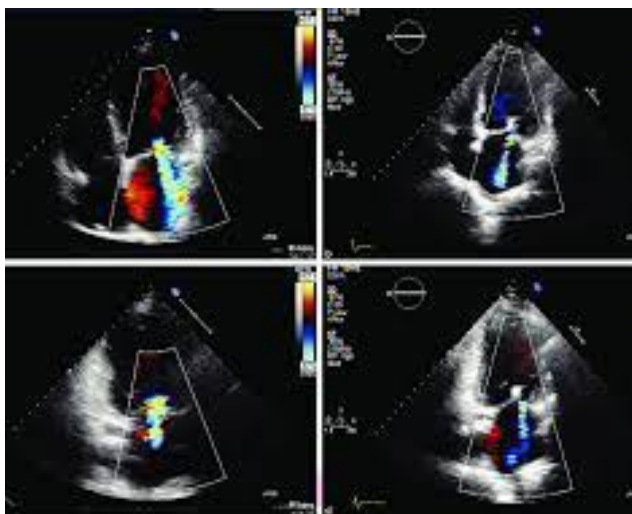
Our Services

I am a dedicated advocate for heart and mental health. My long term goal is to start up a Cardiac Sports Clinic that provides comprehensive Cardiac and Mental Health care to ALL types of athletes all while still having a safe space train if needed. To start, I am providing Diagnostic Cardiac Sonography services to Cardiologist and fellow physicians alike, while Providing a non-diagnostic screening to those who prefer it. Below are just a few of the types of services that are offered.



Diagnostic Imaging

I offer Diagnostic Cardiovascular Imaging to Cardiologist and Primary Care Physicians as requested. I will be screening for early stages of Cardiovascular Diseases as well as some Valvular diseases. Ensuring proper measurements and images for physicians to update the patients plan of care.



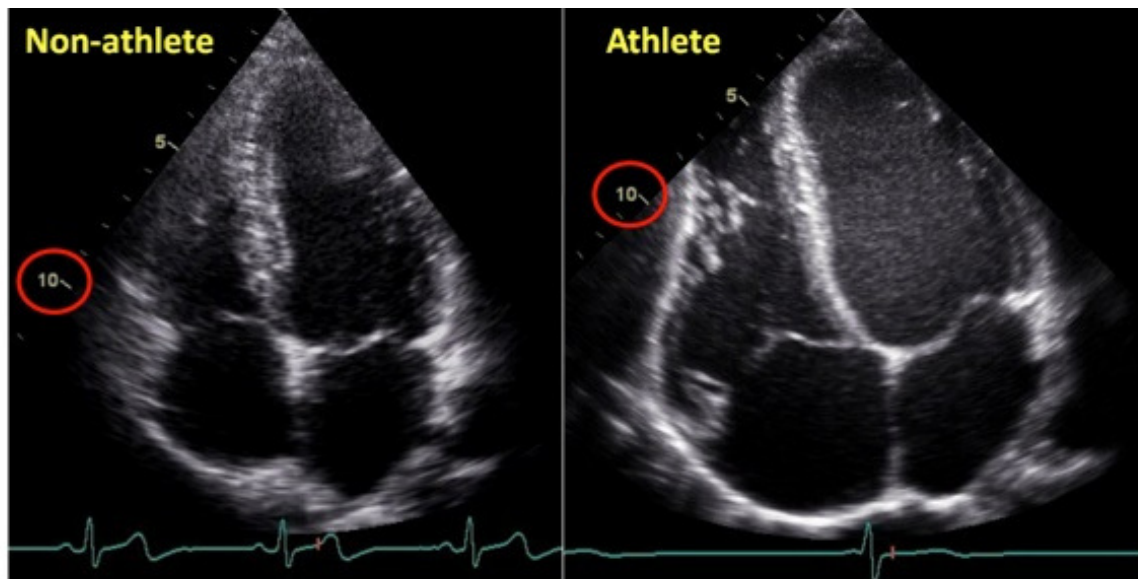
Specialty Ultrasounds

The Aortic and Mitral valve are, unarguably, the most important valves. When a problem arises with the valves, the effects could be detrimental and sometimes fatal. With Rheumatic and Non-Rheumatic diseases, the valves can Deteriorate causing the patient to experience multiple symptoms. I have trained and worked closely with ABBOTT in assessing valve function to determine which valve procedure would benefit the patient most such as MitraClip and TAVR procedures.

Pre-Participation Evaluation

Pre-Participation Evaluation is used to maintain the health and safety of athletes. I would agree, that anything having to do with the heart can be pretty scary. But, this evaluation isn't to exclude athletes from participation, but to promote SAFE participation.

Cardiovascular Ultrasound would be used in order to rule out any evidence of Athletes Heart vs Diastolic Function and confirm systolic function.



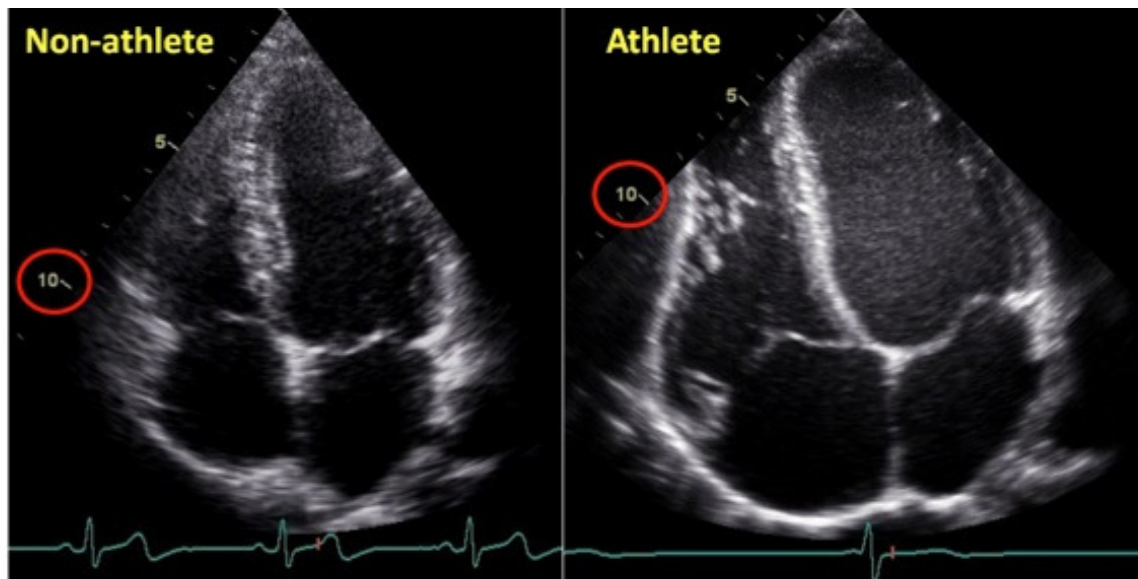
Athletes Heart

Athlete's heart is a constellation of structural and functional changes that occur in the heart of people who train for prolonged durations. It is described as the differences in your heart's left ventricle and other changes that happen when you exert yourself for an hour a day on most days of the week. Abnormal changes can also happen to the right side of the heart as well.

Screening Echocardiogram

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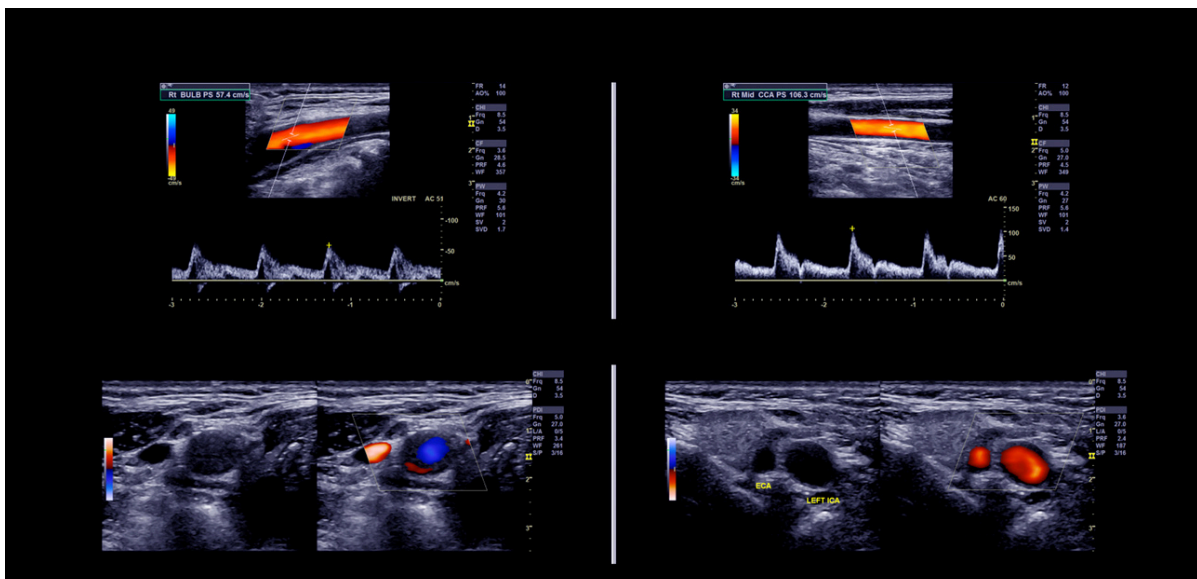


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Carotid Duplex Ultrasound

Carotid duplex ultrasound is a non-invasive imaging technique used to assess the blood flow in the carotid arteries, which are located in the neck and supply blood to the brain. This diagnostic procedure combines traditional ultrasound imaging with Doppler ultrasound to evaluate the structure and function of the carotid arteries. It helps in detecting and assessing conditions such as carotid artery disease, plaque buildup, and narrowing of the arteries (stenosis), which can increase the risk of stroke.

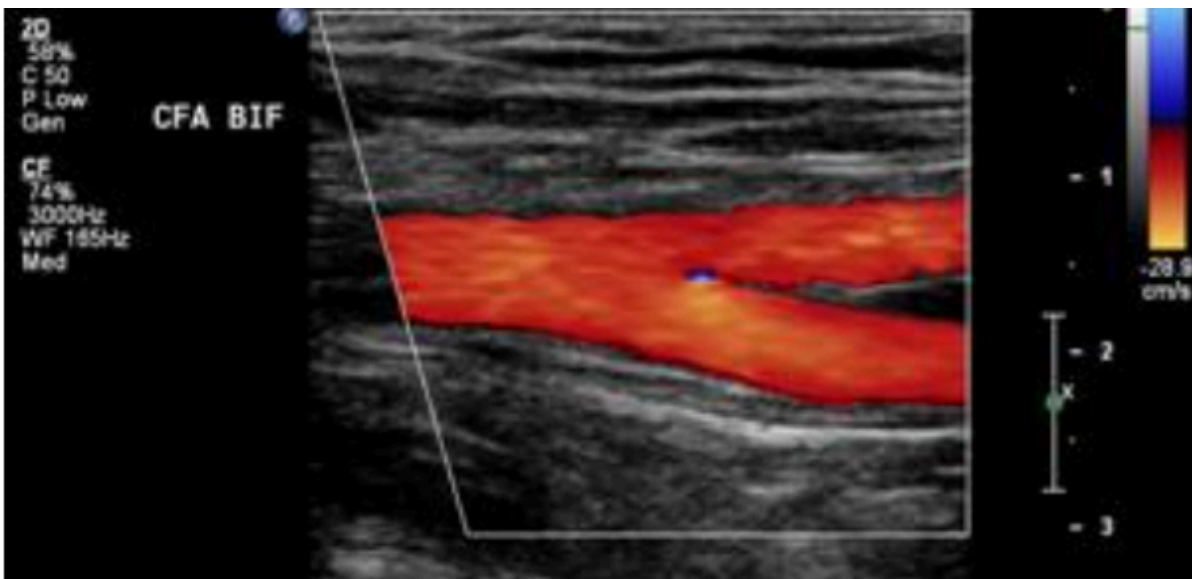


Benefits

- **Non-invasive**: Carotid duplex ultrasound is a safe and painless procedure that does not involve radiation or contrast agents.
- **Early Detection**: Allows for early detection of carotid artery disease, enabling timely intervention to prevent stroke and other cardiovascular events.
- **Personalized Care**: Results are interpreted by experienced radiologists and healthcare professionals, ensuring accurate diagnosis and personalized treatment plans.
- **Convenience**: Quick and efficient imaging procedure with no special preparation required, allowing patients to resume their normal activities immediately after the exam.

Lower Arterial Ultrasound

Lower extremity artery ultrasound is a diagnostic imaging technique used to evaluate the blood flow in the arteries of the legs and feet. This non-invasive procedure combines ultrasound imaging with Doppler ultrasound to assess the structure and function of the lower extremity arteries. It aids in the detection and diagnosis of various vascular conditions affecting the lower limbs, including peripheral artery disease (PAD), arterial blockages, and blood flow abnormalities

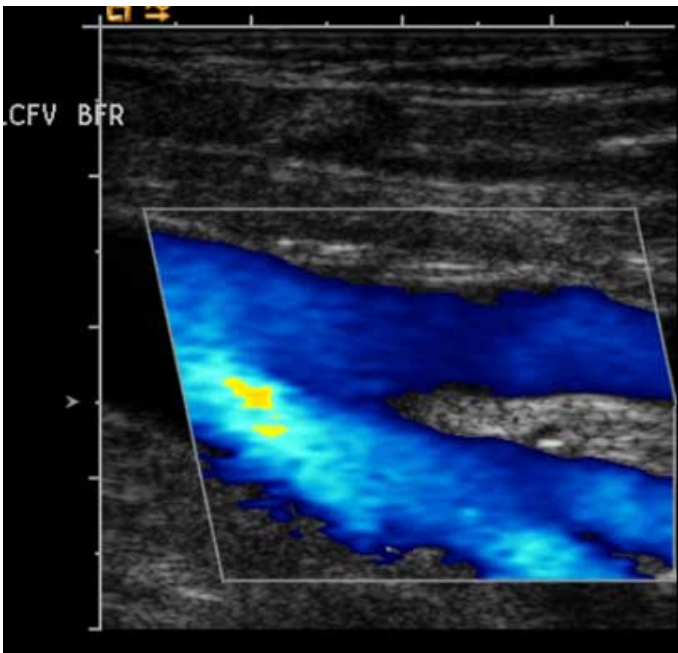


Services Offered

- Ultrasound Imaging
- Color and PW Doppler
- Assessment of Vascular Health
- Evaluation of Blood Flow Abnormalities

Lower Venous Ultrasound

Lower extremity artery ultrasound is a diagnostic imaging technique used to evaluate the blood flow in the arteries of the legs and feet. This non-invasive procedure combines ultrasound imaging with Doppler ultrasound to assess the structure and function of the lower extremity arteries. It aids in the detection and diagnosis of various vascular conditions affecting the lower limbs, including peripheral artery disease (PAD), arterial blockages, and blood flow abnormalities



Services Offered

- Ultrasound Imaging
- Color and PW Doppler
- Assessment of Vascular Health
- Evaluation of Blood Flow Abnormalities

Getting Started

Getting started is EASY! Simply call (562) 316-7621 and let us know about any business inquiries! Unless other wise stated, we will bring everything to your office. We only require a room and the patient that needs to be scanned. This is a non-invasive procedure which only takes 20 minutes. Once the study is complete we will create a report and upload the study to Nanox Marketplace where our highly skilled Cardiologist will read and sign off on the study. Once signed off, a finalized copy of the report will be sent back to your office!

IF you would like for us to use your equipment in office, that is definitely an option. This option is catered more to those who have already established diagnostic testing with technicians, but need coverage so that the schedule flows uninterrupted.

For every patient you send out, that is money out of your hands. The insurance companies charge you a premium to send that patient out to be scanned by an outside party. In hindsight, money is out of your hands and now the patient is out of your hands. Also, reporting time turn around is often delayed for days sometimes weeks, leaving your patients anxious and you, as the physician, without a plan of care within a respectable time frame. This will leave you to chase down reports.

Fortunately ADNI has a solution for all of that. We keep as much funds in office by supplying equipment and supplies. Also by not having to go through insurance you won't have to pay the premium for that study. The patient will be taken care of on site. Although they might be anxious over a study they may know little about, they will have the comfort of being in a familiar office. After each study, our own group of physicians will receive the studies and have them finalized and turned around within 24-48 hours. Doing this, you capture new revenue, save precious time, don't obtain any new overhead costs.

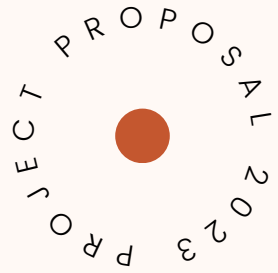
Pricing

ADNI offers competitive pricing at \$120 per patient for echocardiograms which allows us to keep overhead costs low for both our patients and healthcare providers. ADNI Also offers Day rates, half day rates, and hourly rates packages which can be negotiated if deciding to move forward. Offering these types of price packages, should significantly lower than the average price for an echocardiogram that would be obtained through insurance companies, making it an attractive option for those seeking diagnostic testing.

Having affordable testing means that patients won't have to pay exorbitant co-pays for diagnostic testing. Doing this, creates a more equitable and accessible healthcare system, particularly for individuals and families facing financial constraints.

Unfortunately, ADNI Cardiac Sonography will not bill to insurance for you. BUT, if needed, we will provide a customized billing sheet with all of the codes needed to successfully bill right from your office. Invoices will be sent out Bi-Weekly allowing for a manageable and predictable schedule for payment. Clients will have the option to pay their invoices conveniently online or by check which offers flexibility and ease of use.

By offering these in office services, we aim to prioritize the health and financial wellbeing of your patients while maintaining the quality and standard of care they deserve



Thank You

I would like to take this time to thank you for reviewing this brief proposal, and I hope to be able to set up a meeting in the upcoming future to discuss a possible relationship.

I am very confident that we can provide you an opportunity you won't regret. I reassure you that I can deliver a peace of mind when it comes to the operations and timely completion of each Echocardiogram. Coming from a highly favored, swift pace cardiology office in Southern California, I can correctly quantify valvular diseases as well as significant diseases such as Cardiomyopathy.

I will deliver diagnostic studies with assessments in line with the American Society of Echocardiography recommendations that will ensure the accurate diagnosis allowing for the appropriate steps to be taken with your patients care plan.

Thank you again!

Very Respectfully,

DanielleCox-Williams, RCS

